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News Release ~ Communiqué

Winners of Jeanne Sauvé awards announced

OTTAWA, January 4, 1995 Canadian Heritage Minister Michel Dupuy today announced the winners of the second annual Jeanne Sauvé Award for women in communications. Jointly administered by the Department of Canadian Heritage and Canadian Women in Communications, the awards take the form of a three-month internship with the Department.

The two recipients of the Jeanne Sauvé Award for 1994/95 are Catherine Kalke from Stentor Resources Centre Inc. in Vancouver and Mary Sheppard from the Canadian Broadcasting Corporation in Toronto. Ms. Kalke is Manager, Marketing and Development with Stentor. Ms. Sheppard is Manager, Network/Regional News (Radio) with CBC.

"The distinguished legacy of Canada's former Governor General Madame Jeanne Sauvé serves as the inspiration for this Award," Mr. Dupuy said. "The awards are designed to enable talented women to gain first-hand knowledge and insight into federal government communications policy development, the role of the Department of Canadian Heritage and its impact on the industry."

"The superior quality of candidates this year confirms the keen interest from our industry and the value of working with the Department of Canadian Heritage on this initiative," said Beverley Oda, Chair of Canadian Women in Communications (CWC). "The Jeanne Sauvé Awards communicate a powerful message about the real and potential contributions of women in our industry, provide positive role modelling, and act as an excellent example of government and industry partnership."

CWC is a national organization dedicated to advancing the involvement and impact of women in the communications industry, including broadcasting, cable, telecommunications and allied fields.

The Department of Canadian Heritage covers the cost of the two internships, valued at $12,000 each. The programs are developed by the Department to meet the specific needs and interests of the winners. CWC administers the nomination process, establishes the selection committee and assists the internship programs.

"It is my hope that these two outstanding winners will greatly benefit from the time they spend with the Department of Canadian Heritage," said the Minister. "We welcome their presence and the contribution I know they will make to the work of the Department."

Biographies are available upon request.

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